



Community Advisory Board
Community Improvement Grant
2023 Application Form

Project Name: AAPIC Community Gathering & AGM
Requested Grant Amount: \$ 2,500
Other Funding Sources: \$ 5,377
TOTAL Project Cost: \$ 7,877
Project Physical Address: Christ Church United Methodist, 1717 Yulupa Ave, Santa Rosa
Group or organization: Asian American Pacific Islander Coalition of North Bay (AAPIC North Bay)
Nearest cross street: Hoen Avenue
How did you hear about the Grant Program? World of mouth, City of Santa Rosa website
What is your CAB area? (Check one)
[] Northwest [] Northeast [] Southwest [] Southeast [] Core [x] Citywide
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754
Property Owner (see page 3 for all requirements):
Christ Church United Methodist, 1717 Yulupa Ave, Santa Ros Chair, Board of Directors
Name - Property Owner Title
Contact Person responsible for Grant Application
Grace Cheung-Schulman gcheungschulman@gmail.com 707-328-1285
Name - Contact Person Email Phone
1163 Baird Road Santa Rosa 95409
Address City Zip

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Grace Cheung-Schulman
Title Co-Chair, AAPIC North Bay

Signature [Handwritten Signature]
Date June 27, 2023

PROJECT NAME:

Cost Estimate: List all features, amenities, supplies and plans (Add or delete rows as needed)

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
	Volunteers hours (190 hrs x \$22.14)	N/A	\$4,207
Contracted Services			
	Purchased food & beverages	\$1,000	
	Honorarium for performers and artists	\$600	
Materials/Supplies			
	Paper plates, paper napkins, disposable tablecloth (miscellaneous table decoration provided by AAPIC)	\$150	\$100
	Reusable chopsticks (250 pairs x \$1 per pair)	\$250	
	Hall decoration	\$100	
	Stationary, forms, paper, supplies, and post-event thank-you cards	\$100	\$50
Printing/Reproduction			
	Signage at venue, the door, and at tables. Publicity flyers, posters, & miscellaneous paper documents	\$200	\$20
Rentals			
	Rental of hall at Christ Church United Methodist (AV equipment usage, use of kitchen, and event insurance included)	\$100	
Other			
	Food & beverages and other items donated by Asian businesses & brought by community members for consumption and door prizes		\$1,000
Total Requested Grant Amount		A. \$2,500	
Total Matching Funds			B. \$5,377
Total Project Cost (A+B)		\$ \$7,877	

Other Funding Sources:

Funding Sources	Date Committed	Amount
Total		

AAPI North Bay Application for 2023 Community Improvement Grant

1) Describe your project, including objectives and goals, and explain how your project will meet these goals.

What is the Project We Are Seeking Funding For

We are requesting funding to support the 2023 AAPIC Community Gathering on November 4, 2023, the only in-person gathering this year in Santa Rosa at Christ Church United Methodist on Yulupa Avenue. This will be the third of such gatherings at the same venue following the two successful gatherings in November 2021 and 2022.

The Community Gathering will bring together our very diverse Asian and Pacific Islander community in a safe space where they can meet, share food and culture, socialize, and network with each other. The AAPI community is relatively small with about 5.2% of the population in Sonoma County. Due to language and cultural barriers, we do not know each other. On the one hand, we have families that have been in California or the US for generations with children advancing academically, professionally, and economically and thus have been integrated into American society. On the other hand, we have new immigrants and refugees arriving 10-20 years ago or even more recently who still struggle economically and socially. We want to help each other. But the first thing we must do is to build community, get to know each other, earn each other's trust, and tap into the existing community networks that are not already connected with the rest of the AAPI community and the local American community as a whole. For the Community Gathering, we welcome other non-AAPI people to participate and get to know us. They may be connected through marriage, adoption, or are simply people who want to support the AAPI community.

The Objective of the Community Gathering

The expressed objective of the 2023 Community Gathering is to provide an opportunity for AAPI folks to network, celebrate each other's food and culture, promote a sense of community, and provide a platform for AAPIC North Bay to report what it has done in the past year, to announce future projects that would benefit the AAPI community, and to invite people to be involved with AAPIC as members and volunteers to help guide the direction of the organization.

The Format of the Community Gathering

We received very good feedback from the participants at the last two gatherings about the opportunity for members of the various AAPI members to gather, share culture, and network. Last year, we had different Asian traditional arts and crafts for participation including origami, Chinese calligraphy, Japanese Furoshiki cloth gift-wrapping, Chinese paper-cutting, Japanese pickled cucumber making demonstration, etc. And of course, we had the crowd-pleaser Chinese Lion Dance. Photos of the 2022 Community Gathering can be seen here.

<https://www.gcheungschulman.com/AAPI/20221112-Community-Gathering/>

How We Got Started

In June of 2021, a group of concerned residents of Sonoma County, troubled by historic and present anti-Asian sentiments and violence in the Bay Area and in the country, met online every two weeks to discuss what we could do to help the Asian and Pacific Islander community in Sonoma County. At that time, we were concerned mostly about how Asian businesses were negatively impacted by Pandemic lockdown and the threat of anti-Asian violence.

But soon, we realized that we didn't know each other because the AAPI community is very diverse due to language, culture, and economic barriers. We have a big job to do. This will require us to get organized as a community-based organization.

AAPIC North Bay's Nonprofit Status

AAPIC North Bay is now registered as a nonprofit based in Santa Rosa. Six of the 9 Board Members and Officers live in Santa Rosa. Also, most of the activities in the last 2 years were held in Santa Rosa including free self-defense classes, free education seminars, and outreach to the Laotian, Cambodian, and Vietnamese communities. Our goal is to expand our activities for the AAPI communities in other cities in Sonoma County, and eventually to the other North Bay counties – Marin, Napa, and Solano.

AAPIC North Bay received a 501(c)(3) nonprofit status in September 2022. (EIN# 87-4319882) The November 4, 2023 community gathering will also include our first Annual General Meeting at which we'll present our Annual Report and conduct and finalize our election for our 2023 Board of Directors and Officers. Only paying members in good standing can nominate, vote, and stand for election. (Currently, we have 6 Life Members and 50 Regular Members.) But all members of the community can attend and observe the proceedings of the

AGM. AAPIC membership is open to all community members, AAPIs and non-AAPIs alike, who support the interest of the AAPI community.

AAPIC North Bay's Mission

Our mission is three-fold: (1) to celebrate culture by highlighting and empowering all AAPI perspectives, and learning and sharing histories and personal stories, (2) to empower community through identifying and addressing the needs and strengths of the community through bringing forward healing, educational, and celebratory spaces, (3) and to promote positive change through advocating for the AAPI community by addressing racism and leading discussions surrounding current AAPI issues.

a) Also include who will benefit from this project and how many people your project is expected to impact.

All members of the AAPI community and other people who are interested in AAPI issues will benefit from participating in our Community Gathering. Even though most of the active members and volunteers of AAPIC live in Santa Rosa, we have members from other cities in Sonoma County and even from Marin County.

We understand that the venue has a maximum capacity of about 350. But since the event will be from 1-4 pm, we expect more people can join us over this period as people come and go. Also, since this is a networking event, we expect that the impact and the message of our gathering will spread wider through the organizations and communities the attendees belong to.

b) Please describe any approvals and permits needed and obtained for your project.

The venue where the gathering will take place is Christ Church United Methodist at 1717 Yulupa Avenue, Santa Rosa. This is the same place where our last two years' gatherings took place.

We have permission from Christ Church United Methodist to use the Church Sanctuary on Saturday, November 4, 2023 from 12 – 5 pm. **(See attached)**

2) What is your outreach plan?

Notification of the Community Gathering will be by:

- digital invitation sent through the AAPIC North Bay newsletter with a current subscription of almost 300 people;
- on the website (which is being build and will be published in July 2023);
- on AAPIC North Bay’s Social Media including Facebook (<https://www.facebook.com/AAPIC.NB/>);
- at Eventbrite at our event page (<https://www.eventbrite.com/o/aapi-coalition-of-north-bay-33865421077>). Participants can “follow” our Eventbrite page. They will be notified and can register at our Eventbrite page when the event is published about 4 weeks before the event;
- digital invitations to organizations that had provided us with funding in our previous events and project including AVFilms, Bachan’s Japanese BBQ Sauce, Sonoma Clean Power, and Sonoma County Community Foundation;
- digital invitation and fliers to our AAPI community group allies including RECA (Redwood Empire Chinese Association), Sonoma County JAACL, FANHS (Filipino American National Historical Society), SOVA (Sonoma County Vietnamese Association), NBIAA (North Bay Indo-American Association, and FIPF (Fiji Indigenous People’s Foundation);
- digital invitation and fliers will be distributed to AAPI staff associations of SSU & SRJC including APIAFSA (Asian Pacific Islander American Faculty and Staff Association at SSU, and (APISA) Asian Pacific Islander Staff Association at SRJC;
- digital invitation and fliers will be distributed to our BIPOC CBO allies, and all nonprofit CBOs in the area including Los Cien, NAACP, Sonoma County Black Forum, etc;
- printed fliers to be posted at local AAPI businesses and organizations, and community bulletin boards;
- digital invitation to be sent through various community WeChat groups by our community members at temples and churches (which is a communication media favored by many Asian groups);
- word of mouth in the AAPI community.

3) Describe the Community support for your project.

- What organizations, neighborhood associations, non-profits, residents, etc. are involved in the project?**
- What roles are they playing and how collaborative is the project?**

The organizer of this Community Gathering is AAPIC North Bay, which is a coalition of Asian and Pacific Islander community organizations. So we are in close relationship with other AAPI community groups.

Community-based nonprofit organizations that were involved in last year's Community Gathering are listed as follows. As for the 2023 gathering, we are still in the planning stage. However, we are familiar with the kind of performances and arts and crafts they can offer:

- RECA (Redwood Empire Chinese Association) – artists for Chinese papercutting and Chinese Lion dance.
- JACL Sonoma County (Sonoma County Japanese American Citizens League) – artists for origami, Furoshiki cloth gift-wrapping, Japanese Kamishibai storytelling.
- FANHS (Filipino American National Historical Society) – Filipino traditional music performances.
- SOVA (Sonoma County Vietnamese Association) – Vietnamese traditional dances.
- NBIAA (North Bay Indo-American Association) – Indian traditional dances.
- FIPF (Fiji Indigenous People's Foundation) – Fijian traditional dances and food.

Also supporting us are Asian martial arts studios in Sonoma County including DeLeon Judo Studio, Cotati Aikido, and Wu Academy.

Several Board and Members of AAPIC North Bay are also members of other Asian community groups.

- Co-Chair Grace Cheung-Schulman, and Interim Secretary David Chen are on the Board of Directors of the Redwood Empire Chinese Association.
- Board member Phyllis Tajii is the Chair of Sonoma County JACL.
- Board member of Nancy Weber is on the Board of Asian American Alliance of Marin (AAAM). (AAPIC has a special relationship with AAAM because they were AAPIC's fiscal sponsor and had been very supportive in the establishment of AAPIC. Four of their members are Life Members of AAPIC.)

c) What other support exists for your project?

We have a close relationship with Christ Church United Methodist where the Community Gathering will take place. They let us have the use of the church sanctuary which has a large space with movable chairs and tables so that we can

arrange the furniture to fit our needs. They also provide the use audio-visual equipment and the kitchen facility. And all these for a nominal donation of \$100. Christ Church is well-known for its support for social justice issues.

4) Is there ongoing maintenance required for your project? If so, what is the plan for maintenance and who is going to be responsible?

AAPIC has created and maintained an online database of Asian and Pacific Islander community groups, individual, and businesses. This is an ongoing project which is essential for our activities and networking to achieve our mission. The maintenance of this database is not specifically for this Community Gathering but is essential for the organizing of the event.

5) Projects should reflect environmental consciousness regarding materials, energy, and conservation. Please describe how your project will meet this goal.

We minimize the use of printed materials by using digital invitations and fliers where possible. All our organizing committee and Board meetings are online to reduce the necessity of traveling. At this event, we will use compostable materials such as paper plates. We will purchase a supply of reusable chopsticks to reduce wastage and can be used at future events. Participants are encouraged to carpool to in-person gatherings.

6) Please provide a brief statement on how you will keep project participants safe during implementation

- Face masks are recommended, though optional.
- Participants are asked to stay home if they are not feeling well.
- Activities will be held both indoors and outdoors.
- The gathering venue is spacious with good natural ventilation.
- Participants have a choice of dining either indoors or outside.

7) Project Budget:

- a) Matching – Volunteer hours – planners, greeters, set-up & take-down crew, food organizing, AV/sound equipment set-up and operation (20 volunteers in various capacities, 190 hrs. x \$22.14 = \$4207)

~ End ~



Christ Church United Methodist
A Reconciling Congregation in Santa Rosa, California
Seeking - Growing – Serving Together

June 21, 2023

Grace Cheung-Schulman
Co-Chair
Asian American Pacific Islander Coalition of North Bay (AAPIC)
1136 Baird Road
Santa Rosa, CA 95409

Dear Ms. Cheung-Schulman,

Re: Reservation for Use of the Church Sanctuary

This is to confirm that we have made a reservation for your organization to use the Church Sanctuary on Saturday, November 4, 2023, from 12 pm to 5 pm for a Free Community Gathering at a rental cost of \$100.

Peace and be well,

Robin Coolidge (she/her)
Business Administrator
Christ Church United Methodist
1717 Yulupa Avenue
Santa Rosa, CA 95405
(707) 542-2569
office@srchristchurch.org

